

Carlos E Sierra

web design+front end development+visual design



hello!

My name is Carlos Sierra, I'm a web designer and front-end developer based in Melbourne, Australia. I am into clean, cross-browser and usability oriented design and front end development which goes with the latest web standards and world wide trends.

I have over 9 years experience in the web industry and I have worked on multiple and diverse projects; as a result gaining strong skills in the IT field and passion for all things digital.

I do web and visual design, front end development, email design and development (eDM), UI development, XHTML/HTML5 + CSS2/CSS3 valid coding, Javascript, JQuery, Wordpress themes, Magento themes, search engine optimization (SEO), responsive web design, logos, corporate identity and other graphic work.

professional experience

Jetstar

Front End Developer (contract)

Aug 2016 - Sep 2017

- Web & Visual Design . Front End Development
- Responsive eDM Design & Development . Front End Development . Sitecore. Responsys.

Open Universities Australia (contract)

eDM Developer

Nov 2015 - May 2016

- Web & Visual Design . Front End Development
- Responsive eDM Design & Development . Front End Development . Marketing Cloud.

Myer

Front End Developer (contract)

Oct 2015 - Nov 2015

- Web & Visual Design . Front End Development
- Responsive eDM Design & Development . Front End Development . Marketing Cloud.

DT Digital

Experience Designer (freelance)

Jun 2015 - Oct 2015

- eDM Development . Visual Design
- XHTML . CSS . Responsive eDM Development

XN Australia Pty Limited

Web Design & Development Manager

Jun 2014 - Dec 2014

- Web & Graphic Design . Front End Development
- XHTML . CSS . Responsive Design . Email Design

La Clinica For Skin And Body

Web Designer & Front End Developer

Dec 2012 - Jun2014

- Web Design . Front End Development
- Magento . Joomla . Virtuemart . PHP . XHTML . CSS

skills

Web design / Web development

- XHTML/HTML5 . CSS2/CSS3 . JavaScript . JQuery . PHP . Adobe Dreamweaver . Sublime

Content management systems

- Wordpress . Magento

E-commerce systems

- Woocommerce . Magento

Edm testing and deployment

- Litmus . Email On Acid . Mailchimp

Digital graphics editing

- Adobe Photoshop . Adobe Photoshop Lightroom

Digital graphics design

- Adobe Illustrator

Multimedia design

- Adobe After Effects . Adobe Premiere

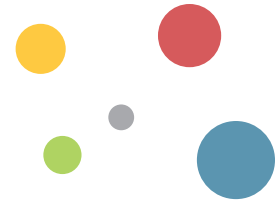
Digital formatting and layout

- Adobe InDesign

for samples of my work please visit: www.carlosgierra.com.au

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education

Diploma of interactive digital media
Western Institute of Technology
Melbourne, Australia
2013

Flash
Swinburne University of Technology
Melbourne, Australia
2010

Web page development
National Institute for Educational Cooperation (INCE)
Maracaibo, Venezuela
2006

Correspondent
Juventud Rebelde Newspaper
Havana, Cuba
2006

Graphic design
Maracaibo Municipal Office
Maracaibo, Venezuela.
2005

Project development
Center for Auditory Studies Zulia
Maracaibo, Venezuela
2004

Installation of software, networks and peripherals
Universidad de Ciencias Informáticas UCI.
La Habana, Cuba.
2004

Social work
University of La Habana
La Habana, Cuba
2004

Bachelor of arts-major in philosophy
University of Zulia
5 semesters completed

projects

- cartelelectrics.com.au
- hearourpain.com.au
- 3darchitectmelbourne.com.au
- mistertiler.com
- psychotherapymelbourne.com.au
- fotoartevideo.com
- turtlefilms.net
- soiltestsouthmelbourne.com.au
- carlosesierra.com.au
- earthworkercooperative.com.au
- soiltestmelbourne.com.au
- halfworldptyltd.com.au
- macelebrant.com

in association with innovative growth solutions

- globaltrackaustralia.com.au
- lesterfranks.com.au

as a freelancer on DT Digital

- eDM development for officeworks.com.au
- Front end development for kmart.com.au
- Visual design for vintagecellars.com.au

contact

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references

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XN Australia Pty Limited
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for samples of my work please visit: www.carlosesierra.com.au