

Carlos E Sierra

front end development + eDM specialist



hello!

My name is Carlos Sierra, I'm a front end developer and eDM specialist based in Melbourne, Australia. I am into clean, cross-browser and usability oriented design and front end development which goes with the latest web standards and world wide trends.

I have over 9 years experience in the web industry and I have worked on multiple and diverse projects; as a result gaining strong skills in the IT field and passion for all things digital.

I do web and visual design, front end development, email design and development (eDM), UI development, XHTML/HTML5 + CSS2/CSS3 valid coding, Javascript, JQuery, Wordpress themes, Magento themes, search engine optimization (SEO), responsive web design, logos, corporate identity and other graphic work.

professional experience

EG+ worldwide

Digital Front End Developer . Oct 2017 - Present
front end development . digital design . responsive edm development . html5 banners . landing web pages development . marketing cloud . greensocks . npm . gulp . xhtml . javascript . scss
clients: NAB . Mercedes Benz

Jetstar

Front End Developer (contract) . Aug 2016 - Sep 2017
front end development . web & visual design . responsive edm design & development . sitecore . responsys . xhtml . css

Open Universities Australia (contract)

eDM Developer . Nov 2015 - May 2016
web & visual design . front end development
responsive edm design & development . marketing cloud . xhtml . css

Myer

Front End Developer (contract) . Oct 2015 - Nov 2015
web & visual design . front end development
responsive edm design & development . marketing cloud.

DT Digital

Experience Designer (freelance) . Jun 2015 - Oct 2015
responsive edm development . visual design . landing web pages development . xhtml . css
clients: Officeworks . NAB . Kmart . Vintage Cellars

XN Australia Pty Limited

Web Design & Development Manager . Jun 2014 - Dec 2014
web & graphic design . front end development
responsive design . edm design & development . xhtml . css

La Clinica For Skin And Body

Web Designer & Front End Developer . Dec 2012 - Jun 2014
web design . front end development
magento . joomla . virtuemart . php . xhtml . css

skills

Web design / Web development

xhtml/html5 . css3/scss . npm . gulp . pug . javascript . jquery . php . sublime . atom . github

Edm testing and deployment

litmus . email on acid . mailchimp . marketing cloud

Web banners

greensocks

Content management systems . Ecommerce systems

wordpress . woocommerce . magento

Digital graphics editing

adobe photoshop . adobe photoshop lightroom

Digital graphics design

adobe illustrator

Multimedia design

adobe after effects . adobe premiere

Digital formatting and layout

adobe indesign

for samples of my work please visit: www.carlosgierra.com.au

Carlos E Sierra

front end development + eDM specialist



education

Diploma of interactive digital media
Western Institute of Technology
Melbourne, Australia
2013

Flash
Swinburne University of Technology
Melbourne, Australia
2010

Web page development
National Institute for Educational Cooperation (INCE)
Maracaibo, Venezuela
2006

Correspondent
Juventud Rebelde Newspaper
Havana, Cuba
2006

Graphic design
Maracaibo Municipal Office
Maracaibo, Venezuela.
2005

Project development
Center for Auditory Studies Zulia
Maracaibo, Venezuela
2004

Installation of software, networks and peripherals
Universidad de Ciencias Informáticas UCI.
La Habana, Cuba.
2004

Social work
University of La Habana
La Habana, Cuba
2004

Bachelor of arts-major in philosophy
University of Zulia
5 semesters completed

as a freelancer

girasofilm.com
cartelelectrics.com.au
hearourpain.com.au
3darchitectmelbourne.com.au
psychotherapymelbourne.com.au
fotoartevideo.com
turtlefilms.net
soiltestsouthmelbourne.com.au
carlosesierra.com.au
soiltestmelbourne.com.au
macelebrant.com

with DT Digital

eDM development for officeworks.com.au
Front end development for kmart.com.au
Visual design for vintagecellars.com.au

contact

Carlos E Sierra
Address: 204/14-20 Nicholson St Coburg VIC 3058
Phone: 0411386882
Email: carlosesierra@gmail.com
Web: www.carlosesierra.com.au
Residency status: Australian Citizen

references

Jennifer Mullins
Senior Designer
Jetstar
Tel: 8628 3157 | Email: jennifer.mullins@jetstar.com

Craig Chait
Senior Vice President of Sales and Marketing
XN Australia Pty Limited
Tel: 95250525 | Email: cchait@xnhotelsystems.com

for samples of my work please visit: www.carlosesierra.com.au