Macintosh HD:Users:carlosesierra:Documents:WEB PROJECTS:CARLOESIERRA:cv:10:cv-top.eps

**Hi!**

My name is Carlos Sierra, I’m a web designer and front-end developer based in Melbourne, Australia. I am into clean, cross-browser and usability oriented design and front end development, which goes with the latest web standards and world wide trends.

I have over 9 years experience in the web industry and I have worked on multiple and diverse projects; as a result gaining strong skills in the IT field and passion for all things digital.

I do web and visual design, front end development, email design and development (eDM), UI development, XHTML/ HTML5 + CSS2/CSS3 valid coding, Javascript, Jquery, Wordpress themes, Magento themes, search engine optimization (SEO), responsive web design, logos, corporate identity and other graphic work.

For samples of my work please visit: <http://www.carlosesierra.com.au>

**professional experience**

Jetstar

Front End Developer (c) | Aug 2016 - Sep 2017

Front End Development . Responsive eDM Design & Development . Sitecore. Responsys

Open Universities Australia

Front End Developer (c) | Nov 2015 - May 2016

Front End Development . Responsive eDM Design & Development . Web & Visual Design . Marketing Cloud

Myer

Front End Developer (c) | Oct 2015 - Nov 2015

Front End Development . Responsive eDM Design & Development . Web & Visual Design . Marketing Cloud.

DT Digital

Experience Designer (f) | Jun 2015 - Oct 2015

eDM Development . Visual Design . XHTML . CSS . Responsive eDM Development

XN Australia Pty Limited

Web Design & Development Manager | Jun 2014 - Dec 2014

Web & Graphic Design . Front End Development . XHTML . CSS . Responsive Design . Email Design

La Clinica For Skin And Body

Web Designer & Front End Developer | Dec 2012 - Jun2014

Web Design . Front End Development . Magento . Joomla . Virtuemart . PHP . XHTML . CSS

Carlosesierra.com.au

Web Designer & Front End Developer (Freelancer) | Oct 2011 - Present

Front End Development . Wordpress . Joomla . Virtuemart . PHP . XHTML . CSS . Responsive design . Javascript . Jquery . SEO

Webcruzer Limited

Web Designer & Front End Developer | Jul 2008 - Oct 2011

Web & Graphic Design . Front End Development . XHTML . CSS . JavaScript . Jquery

**skills**

* Web design / Web development: XHTML/HTML5 . CSS2/CSS3 . JavaScript . Jquery . PHP . Adobe Dreamweaver . Sublime
* Content management systems: Wordpress . Magento
* E-commerce systems: Woocommerce . Magento
* Edm develepment and deployment: Litmus . Email On Acid . Mailchimp
* Digital graphics editing: Adobe Photoshop . Adobe Photoshop Lightroom
* Digital graphics design: Adobe Illustrator
* Multimedia design: Adobe After Effects . Adobe Premiere
* Digital formatting and layout: Adobe InDesign

**education**

* Diploma of interactive digital media: Western Institute of Technology Melbourne, Australia. 2013
* Flash: Swinburne University of Technology Melbourne, Australia. 2010
* Web page development: National Institute for Educational Cooperation (INCE) Maracaibo, Venezuela. 2006
* Correspondent: Juventud Rebelde Newspaper Havana, Cuba. 2006
* Graphic design: Maracaibo Municipal Office Maracaibo, Venezuela. 2005
* Project development: Center for Auditory Studies Zulia Maracaibo, Venezuela. 2004
* Installation of software, networks and peripherals: Universidad de Ciencias Informáticas UCI. La Habana, Cuba. 2004
* Social work: University of La Habana La Habana, Cuba. 2004
* Bachelor of arts-major in philosophy University of Zulia: 5 semesters completed

**Projects**

* cartelelectrics.com.au
* hearourpain.com.au
* 3darchitectmelbourne.com.au
* mistertiler.com
* psychotherapymelbourne.com.au
* fotoartevideo.com
* turtlefilms.net
* soiltestsouthmelbourne.com.au
* carlosesierra.com.au
* earthworkercooperative.com.au
* soiltestmelbourne.com.au
* halfworldptyltd.com.au
* macelebrant.com

**in association with innovative growth solutions**

* globaltrackaustralia.com.au
* lesterfranks.com.au
* igsmelbourne.com.au

**as a freelancer on DT Digital**

* eDm development for officeworks.com.au
* Front end development for kmart.com.au
* Visual design for vintagecellars.com.au

**Contact**

Carlos E Sierra

Address: 204/14-20 Nicholson St Coburg VIC 3058

Phone: 0411386882 | Email: [carlosesierra@gmail.com](mailto:carlosesierra@gmail.com) | Web: <http://www.carlosesierra.com.au>

Residency status: Australian Citizen

**References**

Jennifer Mullins | Senior Designer | Jetstar | Tel: 8628 3157 | Email: jennifer.mullins@jetstar.com

Craig Chait | Senior Vice President of Sales and Marketing | XN Australia Pty Limited | Tel: 95250525 | Email: cchait@xnhotelsystems.com